



Role	Marketing Manager
Hours	0.2 FTE (hours can be worked flexibly across the week)
Contract type	Initial 6 months fixed term with potential for extension (also of hours)
Reporting to	CEO
Location	Hybrid (remote and on site at Leiston Abbey, Suffolk)
Salary	Up to £30k per annum pro rata (depending on experience)
Holiday	25 days + bank holidays pro rata
Pension	3% employer contribution

JOB DESCRIPTION

Pro Corda is seeking a part-time Marketing Manager for an initial six-month period with potential to extend and increase in hours. The purpose of this role is to enhance Pro Corda's brand and grow its community through digital strategy, content creation, partnerships, and selective paid media. As a specialist in this area, the Marketing Manager will work closely with the rest of Pro Corda's small, dynamic team to boost the consistency and impact of the organisation's brand and profile, both driving new audience and increasing engagement with our existing one.

We are seeking candidates with experience of creating effective marketing campaigns, and with excellent communication and organisational skills. Taking initiative, working resourcefully with tight budgets, and the ability to work flexibly and collaboratively, are essential within this small, dynamic charity.

Responsibilities:

- Devise and implement marketing campaigns and promotional activity and materials, including limited paid advertising, print, and reciprocal marketing
- Develop and manage marketing and press strategies to maximise income (including through course and concert attendance, and donations) and exposure
- Create and manage content for Pro Corda's website and social media channels, maintaining consistent brand, visual identity and tone of voice
- Use insights from digital activity to inform strategy to build engagement and reach
- Copywrite and edit text for promotional materials, working closely with the rest of the team, to ensure brand consistency and impact
- Drive revenue through digital and social advertising and content promotion
- Build reach and engagement through email marketing and through partnership or reciprocal agreements
- Devise and implement a communications strategy, working closely with the CEO



WHO WE'RE LOOKING FOR

We are looking for a motivated person who is passionate about high quality music education – ideally with an interest in our historic site too - with the marketing skills, experience and drive to boost Pro Corda's brand at this pivotal time for the charity.

Experience working on multiple projects at one time to tight deadlines, with the ability to take initiative in close collaboration with colleagues to achieve collective goals, are essential for this role in our small, ambitious charity.

Essential:

- Two years' + experience in a dedicated marketing/ communications role
- Experience creating visual/ video assets for digital channels
- Experience implementing insight-driven digital marketing campaigns
- Excellent copywriting skills, as well as proof reading
- Highly organised, with ability to execute plans and schedules, managing own workload and time efficiently to keep to deadlines
- Experience in managing social media channels and devising engaging digital strategies across multiple platforms
- Good analytical and data-analysis skills
- Excellent communication and interpersonal skills
- Commercial awareness and ability to negotiate, persuade and influence
- Financially literate, with track record of managing budgets
- Technically literate, with proficiency in office software
- Graphic design and video editing skills
- Self-starter with a strong achievement drive and commitment to meeting objectives
- A commitment to supporting the diversification of Pro Corda's course participants, programme and audiences
- Flexibility to work evening and weekends as needed – particularly during residential courses

Desirable:

- Knowledge of classical music and music education
- Interest in historic buildings
- Experience in digital fundraising
- Understanding advances and trends in technology - both in how music is accessed / consumed and advances in social media
- Experience of web design / basic understanding of HTML



How to apply
Deadline

Please submit a CV and covering letter to miranda@procorda.com
12th April 2026



Pro Corda Trust is a registered charity (no. 1116213) and a company limited by guarantee in England (no. 05829570). Registered office: Leiston Abbey, Theberton, Leiston, Suffolk IP16 4TD